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Bahria University
Discovering Knowledge

BUGLE QUARTER 4, 2019

BUGLE

QUARTER 4, 2019



**MEDICAL &
DENTAL COLLEGE**

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**INSTITUTE OF PROFESSIONAL
PSYCHOLOGY,**

**NATIONAL CENTRE FOR
MARITIME POLICY
RESEARCH**

&

KARACHI CAMPUS

13, National Stadium Road, Karachi
BUKC ☎ +92 21 992 40002-6
NCMPR & IPP ☎ +92 21 111 111 028



ISLAMABAD CAMPUS

Shangrilla Road, Sector E-8, Islamabad
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LAHORE CAMPUS

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COVER STORY

Voice the unheard, Pen the stories

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COVER STORY

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BS TV
Broadcasting

4 - Year (8 - Semesters) Islamabad

BS MEDIA
Studies

4 - Year (8 - Semesters) Islamabad/Kharachi

MS MEDIA
Studies

4 - Year (8 - Semesters) Islamabad



Industry Connections

Gain valuable industry connections that are essential for success

Equipped Newsroom

Put your skills into practice in our fully equipped newsroom

Production Equipment

State-of-the-art Television Studio, Editing Suites & Latest Production Equipment

Star Alumni

Star Alumni Serving at Key Positions
Practical Exposure and Real Time Training

Job Avenues

New Job Avenues in local and foreign market

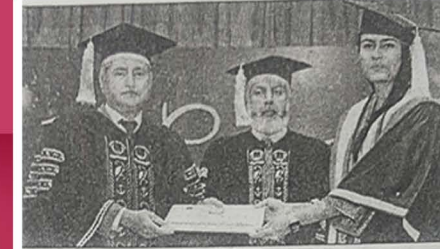
Media Highlights

Bahria University holds National Conference on 'Iqbal's Philosophy for Personal & Social Change'

ISLAMABAD: National Conference on 'The Inclusiveness of Iqbal's Philosophy and its Potential for Personal & Social Change' has been organized by Bahria University at Islamabad Campus. Objective of the event was to pay tribute and inculcate the philosophy of Allama Muhammad Iqbal in young generation. Chief of Naval Staff Admiral Zafar Mahmood Abbasi Nishani-Imtiaz (Military) who is also Pro-Chancellor and Chairman Board of Governors Bahria University graced the occasion as Chief Guest. 2 day event included key note speeches, panel discussions and research paper presentations related to Iqbal and his wisdom. Bahria University is promoting intellectual thoughts and visionary message of national heroes and scholars through academic and literary pursuits. Eminent Speakers included Professor Fateh Muhammad Malik, Mr. Iftekhar Arif and Dr. Shahid Siddiqui who also shared their intellectual thoughts on the subject.

Conference actively explored Iqbal's philosophical and practical guidance through academic exercise and probed ways for its implementation in different domains of an Islamic state. Chief Guest of the ceremony, Admiral Zafar Mahmood Abbasi NI (M) in his remarks emphasized that 'two aspects of Allama Iqbal's thought are very important, firstly Iqbal's philosophy is based on Quranic teachings which is affirmed by many scholars and secondly Iqbal's inclusiveness'. He added that our young students should take the message of Iqbal and be motivated to implement in their personal lives.

Bahria University has established 'Iqbal Chair', a body which specifically focuses on objectives for implementing teachings of Iqbal amongst university students in an organized manner. Earlier in his welcome address, Rector Bahria University Vice Admiral Kaleem Shaukat HI (M) thanked worthy guests and speakers for their presence. Rector BU eloquently expressed that based on the philosophy of Iqbal, Bahria University aspires to provide all the opportunities to our youth for exploring beyond horizon, see beyond the apparent, and create opportunities.PR



بحریہ یونیورسٹی اور ٹیلی نار پاکستان کے درمیان معاہدہ شراکت داری طلباء کے عملی پراجیکٹس میں معاون ثابت ہوگی



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ISLAMABAD: Students of Bahria University during their visit to a cement factory on study tour.



بحریہ یونیورسٹی اسلام آباد کیسپس کے 22 ویں کانفرنس کا انعقاد

ALUMNI

ACHIEVEMENT

SUCCESS STORY

Khurram Shehzad Investment Banker

Mr. Khurram is an Investment Banker by profession with a 15 years highly progressive career with a proven board-level governance, leadership, management and team-building experience, coupled with the aptitude to direct and train strong teams in professional, academic and voluntary work environment. He is an avid Finance and Economics professional and an accomplished individual who has served in various leadership roles at bulge-bracket firms in both Public and Private sectors across key financial disciplines, including Investment Banking/Corporate Finance Advisory, Investment/Equity Research, Equity Sales, Discretionary/Non-Discretionary Portfolio Advisory, Asset Management, Restructuring/Privatization of the SOEs, and Strategic Investment Policy and Reforms. Mr. Shehzad is also an Entrepreneur, running Pakistan's premier Artificial Intelligence Company developing AI-driven Journalism/Financial/Economic/Social Media solutions; an IB/CF Advisory/Eco Policy research platform, as well as an innovative image-building/perception management firm as an Executive Director.



The roles he served, have helped him turn into a strategist and refined his persuasive communication and resourceful execution capabilities while advising institutional investors. Mr. Shehzad has comprehensively developed economic and financial advisory teams, who not only master various aspects of finance, business and economy building bespoke strategies for a diverse client base (both local & foreign), but also consistently deliver high value to both the Public and the Private sectors.



Raza Sarwar Talent Acquisition & Outsourced Services

He is a Star Alumni, Bahria University and graduate of BSE (2005). He pursued his MS Engineering Management in 2007 from UET Taxila and MBA from LUMS in 2017. He is a self-driven certified HR Professional with over 14 years of experience in helping organizations and optimizing talent. His qualification and experience cover diversified areas of technical expertise such as HR, Project Management and MIS.

He is a passionate, ambitious and self-motivated individual having an aptitude to adapt to changing environments combined with strong work ethics. He is enthusiastic about utilizing technological advancements in improving HR processes & systems along with experience of owning large scale change projects, including their planning, designing and implementation. Also, he has managed several HR tools and projects and trained internal teams on how to maintain the developed tools for continuity purposes.



Noshad Minhas Innovative Banking Leader

Mr. Noshad Minhas has graduated with an MBA degree in 2002 and is currently, working as (EVP) Head of Cash Management Employee Banking at Silk Bank Limited Emaan Islamic Banking.

He is an Innovative Banking Leader having more than 15 years of banking experience in Cash Management, Employee Banking, Digital Banking, Wealth Management, Payment Systems, Fintech integration, ADC and Digital and social media marketing professional. He is passionate about digital banking, innovative financial products & tech – innovations and a standalone smart digital bank for masses in Pakistan is one of his dreams.

He has professionally assisted fintechs to integrate with the right departments in the right banks. He is a certified corporate trainer having IMS knowledge and has also conducted workshops, boot camps and advising tech startups especially fintechs as his side hustles.



HONOUR THE PAST

ALUMNI AFFAIRS

BUTV Alumni Recording

Bahria University in collaboration with BUAA has conducted multiple talk shows / interview recordings of its star Alumni in collaboration with Media House (BUTV). Recently two Alumni shared their Success stories:

1. Mr. Raza Sarwar (General Manager PTCL)
2. Mr. Noshad Minhas (Regional Manager Silk Bank Limited Emaan Islamic Banking)



Cricket Championship 2019

Bahria University 5th Alumni Association (BUAA) in collaboration with Top City organized a cricket tournament sponsored by Top City-1, Star Marketing, Pak Associates, BMI Holdings and Drug Free World. Participant teams included BU Alumni.



Anti-Littering Hike

Bahria University, 5th Alumni Association in association with the CSP Club (BUIC) organized an anti-littering hike inculcating a sense of good citizenship, ownership of nature and development of civic sense and responsibility in young generation. The event commenced with a short briefing by the Alumni President Adeel Shaikh.

NOTICE



**Please
Do not
litter**

It's about people

You are what you do: A Talk by Alumni



Digital Marketing Session

Digital Marketing Session was conducted with the key to promote brands through various forms of digital media to reach consumers. Session was conducted by Mr. Ali Swati, a successful Alumni of Bahria University - BSE Batch (2009 - 2013). He is also co-founder of Awaami and Red Tale corporations and Managing Director of Digi hawks.

National Incubation Session

Bahria University Placement Office organized 7th Cohort National Incubation session which was commenced by Mr. Abid Gul who is a graduate of Bahria University BBA (2014) and MBA (2015), working as Marketing Lead at National Incubation Center. He further introduced students with another star Alumni Mr. Ali Sawati who is successfully running two startups and as a member with National Incubation Centre.



HEAD OFFICE IN ACTION

BAHRIA is ranked 18th in Pakistan

Achieving Higher!

Bahria University for the consecutive year was featured in the list of top Asia Universities. Bahria University is ranked on 401-450 (402) in Asia and 18th in Pakistan in accordance to QS Asia Rankings 2020.

 **WORLD
UNIVERSITY
RANKINGS**

TOP 402

2020

Sky is not the limit

HEC Conference

Higher Education Commission (HEC) Pakistan in collaboration with United States Education Foundation (USEFP) and Council for Higher Education Accreditation (CHEA) organized International Conference on "Promoting Higher Education Quality through Policies, Standards and Practices" which was first of its kind.

Vice Admiral Kaleem Shaukat HI (M), Rector Bahria University and Mr. Fazal Wahab, Director Quality Assurance participated in the international conference.

The President CHEA (Council for Higher Education Accreditation) Dr. Judith S. Eaton and President International Network for Quality Assurance Agencies in Higher Education (INQAAHE), Dr. Susanna Karakhanyan were amongst the key speakers along with other experts of Higher Education quality from across the globe.

CAMPUS ACTIVITIES LAHORE



The Essentials of Application Modernization

The Real Deal for BU Students

Workshop on "The Essentials of Application Modernization" was organized with the purpose of opening up the students to the application modernization, which is helpful for those who want to learn about creating business-oriented values from existing applications.

Bahria Got Talent

Organized by "Arts & Dramatics Club" at BULC the event was full of interesting & wonderful performances. The program included poetry, painting & sketching, singing, acting, beat boxing & arm wrestling. Abdullah from BSCS won in Painting & Sketching. Hassan from BBA won in Beat Boxing & Mazhar Fareed from BSIT won in Poetry. Director Lahore Campus Cdre (Retd) Shahid Amzat Wain SI(M) awarded trophies among the winners and appreciated the efforts of each contestant.



Rector's Visit at Bahria University Lahore Campus

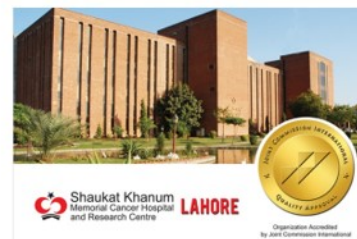


Honorable Rector, Vice Admiral Kaleem Shaukat HI (M) visited Bahria University Lahore Campus. He was briefed on the salient activities of BULC. He interacted with the faculty members during which he shared his vision and gave guidelines on various aspects to improve the standard of education and research.



Blood Camp at BULC by Shaukat Khanum Memorial Hospital

Shaukat Khanum Memorial Hospital set up a blood donation camp at Bahria University Lahore Campus in collaboration with BULC Community Support Program (CSP) Club. Students participated actively in the noble cause. SKMH ran a number of free blood tests for the donor students.



Visit to Shaukat Khanum Memorial Cancer Hospital

Shaukat Khanam Memorial Cancer Hospital organized Breast Cancer Awareness Day at the hospital. A delegation of 22 students and faculty from Bahria University Lahore Campus visited the hospital to attend the event. Different doctors from the hospital and cancer victims shared their experiences and educated the audience on the subject.





Students gave overwhelming response to the event and participated with full zeal. Microsoft's most valuable professionals were guest speakers at the event.



Local Hack Day Organized by MICROSOFT At BULC



Bahria University IEEE Student Branch Orientation 2019

Bahria University IEEE Student Branch arranged an "Orientation 2019" to welcome their new members whole heartedly and refreshing the network with other branches of IEEE Lahore Section. Mr. Syed Tanweer Shah - student activities chairperson of IEEE Lahore Section gave orientation on Robotics Automation Society, Branch Counselor Mr. Taimoor Aamir gave a valuable session on life skills.

Director Campus Commodore (Retd) Shahid Azmat Wain SI(M) graced the event and addressed the audience. He appreciated Lahore section for its support and asserted that students should actively participate in the activities of IEEE across Lahore.



Students Week Fall 2019

Students Week Fall 2019 was conducted at Bahria University Lahore Campus. Competitions were held in Cricket, Badminton, Futsal, Chess, Table Tennis, Arm Wrestling and Tug of War. Students participated in this event with great enthusiasm. Winners of all categories were awarded with the medals and trophies by Director Lahore Campus.

Sports are a great way to get more involved in the UNIVERSITY COMMUNITY.



Bidding Farewell Graduating Batch Fall 2019

Bahria University Lahore Campus and Semester-VII organized farewell dinner for graduating batch. It was a fun evening where students performed various activities and interacted with each other & their faculty members. It was a vibrant and joyful event that ended with the memories to be remembered forever.



Visit to Rizq Food Bank BU looks after the Needy!

BULC students visited Food Bank of Rizq foundation. They distributed lunch and one-month ration among the deserving community at food bank. Such activities help to encourage student's participation towards community services.



Entrepreneurship WINS - CASHBIN

Management Sciences students from Bahria University Lahore Campus won the Launchpad-14th Entrepreneurs Startup Competition held at Arfa Software Technology Park, Punjab Information Technology Board and organized by PLAN9 & PLANX INCUBATORS.

Under the mentorship and supervision of Mr. Qaiser Malik, Senior Lecturer and Career Services Coordinator (MS), students namely Badar Saeed (BBA-6), Hamza Abbas (BBA-7) & Muhammad Hamza (BBA-7) actively participated in this competition with full spirit and won the Entrepreneurs Startup competition for the very first time in the history of BULC.



Cleaning Campaign

Students of Bahria University Lahore Campus took an initiative to clean the slums surrounding the University Campus. Students cleaned front and rear parking area of the campus. Keeping in view the current environmental condition students enthusiastically took part in this activity and showed their interest to be the part of such social activities.

Game Battle 2019

IEEE BULC Student Branch organized the In-house Gaming Battle. The event was successfully executed, enjoyed and appreciated by the students. The Gaming competition included various games e.g. Play Station, PUBG, Battle Grounds, League of Legends etc.



Delegation visit by University of Huddersfield, UK

A delegation from University of Huddersfield UK visited BULC to inform the students about the programs offered at their university. The delegation consisted of Dr Ejaz Ahmed (International Relations Manager) and Dr Shabbir Dastagir (Senior Lecturer of Economics). They were accompanied by Mr Adnan Qazi, CEO Education Inc.



Visit to Dabistan-e-Iqbal

A visit to Dabistan-e-Iqbal to commemorate Iqbal's day was organized. Dabistan-e-Iqbal is a Centre of various activities that includes art, calligraphy, music, languages (Arabic and Farsi), a regular Iqbal Forum meeting and motivational groups. Visiting Dabistan-e-Iqbal is an immersive experience in Allama Iqbal's world. The Center has made a good attempt to create an atmosphere of learning which would resonate with the great Philosopher-Poet of the East.



Iqbal Day Celebrations



BULC celebrated Iqbal day in the memory of our beloved poet Allama Iqbal. Mr. Mian Iqbal Sallahuddin (Grandson of Allama Iqbal) President of Dabistan-e-Iqbal was invited. During the session various aspects of Iqbal's life were highlighted by the speaker to enlighten students about role he played in foundation of Pakistan. Moreover, he spoke about Iqbal's "Khudi" to familiarize students with its concept.



A Talk on HR Practices & Actions

Ms. Rabia Abrar (Senior Lecturer) invited Ms. Ammara Rehman Khan (Senior HR Professional) & Corporate Leadership Trainer to conduct an informative workshop on HR practices and actions involved in organizational development & change management practices. In addition, students who participated in this session were contacted for interviews leading to permanent jobs.

CAMPUS ACTIVITIES KARACHI





**Yousuf Bashir Qureshi
was invited as the Chief Guest**

Student Week 2019

Student week was organized by Student Support Centre Bahria University, Karachi Campus in collaboration with the clubs being run under the umbrella of SSC Department (Debating Club, Event Management Club, Music Club, Dramatics Club, Media Club and IEEE) they played a major role in execution of the event. **Bait Bazi** was the key event organized in collaboration with Bahria University Debating Club, **Yousuf Bashir Qureshi** was invited as the Chief Guest. On the other hand, IEEE organized E-Gaming includes (PUBG, FIFA & Counter-Strike) for the students.

Bahria Got Talent was the flagship event of the day organized in collaboration with the Event Management Club in which students of Bahria University showcased their talent. During the event, Music Club along with Dramatics Club participated and presented their key performance which was the center of attention for the audience. On another side, the paintball arena was organized by Platoons to enhance the hype of the event.



Sham-e-Tasawuf (Qawali Night)

The Department of Media Studies Bahria University Karachi Campus organized Sham-e-Tasawuf, a glorious Qawali night featuring Sami Brothers.



The presence of singers such as Hamza (Neon Band), Vahaj Hanif and Zain-ul-Abideen also added charm and glitter to Sham-e-Tasawuf.



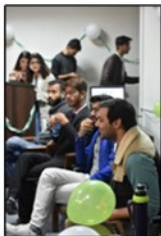
Sports without music, it's
nothing but a game.
Music adds the emotion.

CAMPUS ACTIVITIES ISLAMABAD



Bait Baazi

Bait Baazi was conducted by the Bahria Literary and Debates Society to celebrate and honour our National Poet, Allama Muhammad Iqbal.



Team BU Wins at IQRA TECTIQS

In Urdu and English Debate Competition, Bahria's Team was able to secure 1st Position with high honours.



GIMUN Selection Trials and Mock Session

BU Students (CSP Club) participated in the annual event of Ghulam Ishaq Model United Nations (GIMUN) was being organized at GIKI, Swabi. BUILDS held a selection process in which participants went through a mock Model United Nations debate through which the final participants for the event were selected.

BU Talent Showcasing at APDC 2019

The All Pakistan Declamation Contest was conducted by Quaid E Azam University. A team from Bahria went to participate. BU's team managed to get in the top 10 even though it was a tough competition with 49 teams and each team was putting in all of their efforts in order to get in to top 10. The main objective of the event was to give students a chance to stand out and represent BU by showcasing their talents.



BU Winner @ GIKI Cricket tournament

BU's Cricket team participated in all the matches and portrayed their sportsmanship with victory in all the matches by bringing home the title that they managed to score against UET.



Interdepartmental Cricket Championship

Sports Club in collaboration with Events Club conducted first ever Interdepartmental Bahria Cricket Championship at Naval Complex Ground. Four teams played the knockout matches. Two Chief Guests were invited to the match; Sports Officer, Lt. Commander Usman and Manager SRC, Adil Hashmi. The main objective of the event is to promote sports.



Social Media Competition

Media Club arranged a competition, where talents under all the social media teams were encouraged to promote the official pages on Instagram and Facebook.

Tree Plantation Drive



CLEAN GREEN PAKISTAN
صاف و سبز پاکستان

Global Hand Washing Day'19





Voice of Bahria '5

Voice of Bahria is a platform for the students who are immensely talented when it comes to singing. VOB has been a part of BU's activities for more than half a decade. To judge the event, Rockstars from Black Hour were invited along with the regular judges, Mr. Arslan Joseph, Mr. Ardon Josher, Mr. Anas Raja and Mr. Rahul Joshua. After a tough competition, Muhammad Faisal managed to win the title of "Voice of Bahria".



Tamasha'19

All Pakistan Dramatics competition was organized by Quaid-e-Azam University at their campus. The event was entitled "Tamasha'19" where the team of Arts and Dramatics Club of Bahria University Islamabad performed and participated enthusiastically.

National Drama Competition



Introductory Video of SSC

Media Club has taken the initiative to make the introductory video for SSC in which all clubs will be featured along with their activities and the role of SSC. The hosting team managed to take interviews from the President of CSP Club, Media Club and Events Club within the premises of BUIC. The introductory video aims to illuminate the fact that it takes a village to conduct an event for extracurricular activities and SSC is the backbone behind those activities.



NUML Drama Festival

Organized

'Ay Watan, Tera Beta Zinda Hai'

BAHRIA team managed to win 3 awards with 5 nominations.



Teach for Pakistan

Teach for Pakistan in collaboration with CSP Club organized an awareness session about one of the fellowship programs of Teach for Pakistan and employment opportunities for the graduating students. Representatives from Teach for Pakistan came to BU in order to illuminate the story and purpose of Teach for Pakistan.

Universal Children's Day



Bachoun Ka Ghar

CSP Club conducted a one-day event at an Orphanage named as "Bachoun ka Ghar" located in Pakistan Town. Gifts and goodie bags were arranged before the event. The event kicked off with some ice-breaking activities, followed by a moral lecture on good touch and bad touch.



Sports Goods Distribution Ceremony

CSP understands and promises to benefit the community and create a sense of social responsibility in the students of Bahria University. CSP Club, in collaboration with Khiladi Foundation organised a visit to the underdeveloped area of Taxila.



Tackling Plastic Pollution in Pakistan

WWF in collaboration with Bahria University conducted a workshop on tackling plastic pollution in Pakistan. Ms. Nazeefa Butt from WWF carried out the workshop and illuminated on the fact that plastic pollution can be torn down by using alternatives instead of plastics.

Oath Taking Ceremony of New Hierarchy of CSP Club



Introduction of Clubs



All the clubs of the Student Support Centre collaborated to organize grand orientation for Community Support Program Club, Arts & Dramatics Club, Music Club, Events Club, Media Club, Sports Club for ice breaking among the new and existing members. Each Club's President took over the stage to briefly introduce the Club and its hierarchy. After the introduction, new members were told about what would be expected from them in terms of responsibilities and participation.

CELEBRATING COLOURS OF LIFE BU CARNIVAL CELEBRATE THE COLOURS OF LIFE

BU Carnival-2019

Media Studies Department successfully organized BU Carnival-2019 based on the idea of 'Celebrating Bahrians' and the activities were centered around this theme.



PINKTOBER AWARENESS MONTH

PINKTOBER '19

Slow Cycling and other activities

Pinktober is an event that BU orchestrates annually in October to spread Breast Cancer awareness. Sports club was engaged throughout the event and conducted Volleyball, Basketball, Table Tennis and Badminton matches.



Breast Cancer Awareness Session-19

The Breast Cancer Awareness Session held at Bahria University, Islamabad Campus aimed to educate young girls about the importance of self-assessment and annual screening. This session was jointly organized by Shifa International and Shifa Foundation.

Dr. Uzma Qasim who is a consultant Oncologist at Shifa International and Dr. Ayesha Isani (Focal Person for Breast Cancer Awareness National Health Services) came over and gave a comprehensive presentation to all the young girls to help them become aware of this disease and its preventions and also create awareness in their surroundings.

Every 2 minutes

a woman is diagnosed with breast cancer



1 in 8 women will develop invasive breast cancer during her lifetime

42% higher

breast cancer mortality rates in African American women than in white women

Most Common

cancer among Hispanic/Latina women and the leading cause of cancer death



Sources: American Cancer Society, Yale Cancer Center, cancer.gov, The Lancet, ww5.komen.org



Photo Exhibition by Media Studies Department



ACADEMIC HAPPENINGS

MEDICAL AND DENTAL COLLEGE

Iqbal's Message for Youth

Coordinator Iqbal Chair BUMDC, Ms. Najmus Sahar Ilyas proceeded the program with the welcome speech for the Chief Guest Professor Dr. Shahnaz Ghazi (Dean Faculty of Islamic Studies, University of Karachi) who delivered an enlightening and intellectual lecture.

Rear Admiral (R) Imtiaz Ahmed HI(M) Director General BUMDC concluded the session by appreciating the remarkable speech by the Chief Guest and presented the shield.



INSTITUTE OF PROFESSIONAL PSYCHOLOGY (KARACHI)

The Dawn of a New Beginning

IPP and Umeed-e-Nau organized its Annual Mental Health Awareness Campaign.



Inaugural Seminar of Mental Health Awareness Campaign



Mental Health Awareness Camp



The Inclusive Education Summit (TIES)

IPP in collaboration with EDLAB Pakistan, organized a Summit on Inclusive Education. Various national and international speakers were part of the Summit in the capacity of keynote speakers, guest speakers, and panelists. Members from the team of Special Olympics Pakistan were also part of the event. The event aimed to bridge the gap and make inclusion a priority and right rather than a privilege.



Seminar on Mental Health in Schools



DEPARTMENT OF PROFESSIONAL PSYCHOLOGY (LAHORE)

BU's another step to Academia - Industry Linkages

2nd Corporate Advisory Committee (CAC) meeting was held at Bahria University Lahore Campus. Eminent psychologists and psychiatrists were invited as CAC members.



Be Gentle with Yourself

An insightful talk in celebration of World Mental Health Day.



Know Yourself

The department arranged an assessment desk at the Career fair organized by Bahria University Lahore Campus. Different psychological tests related to distress, personality and career orientation were administered.

Educational Visit to Pakistan Sweet Homes



COMPUTER SCIENCE & IT (LAHORE)



Senior-Junior Mentorship Program

Bahria University IEEE student branch arranged the "Senior-Junior Mentorship Program" where the mentors were also awarded certificates. This program supports students in course completion, confidence building and transitioning to further education.



BU Recognition Faculty as Guest of Honor at ICCAST'19

Dr. Muhammad Aasim Qureshi (Sr. Associate Professor, CS & IT) attended ICCSAT'19 as "Guest of Honor" to Chair a session of Keynote Speakers on Computer Science and Allied Technologies.

COMPUTER SCIENCE & IT (KARACHI)

Super Comp'19



DEPARTMENT OF ELECTRICAL ENGINEERING (KARACHI)

Electrical Engineering Students' Participation in Students' Week



Pakistan Japan Intellectual Forum (PJIF)

The department conducted one-day seminar on "Artificial Intelligence (AI) Applications" in collaboration with the Pakistan Japan Intellectual Forum (PJIF) and Consulate General of Japan in Karachi. Mr. Toshikazu Isomura touched upon his observations in Pakistan during his diplomatic career and viewed that the scope of AI can be broaden, despite the availability of cheap human labor.



International Training on Data Sciences & Artificial Intelligence



BU's Startup in Top 5 @ AI SUMMIT

An Artificial Intelligence startup TrafficGenius.ai developed by Engr. Umair Arif (Assistant Professor, EE) was selected as one of the top 5 startups for demos in the AI Summit 2019 at 10 pearls software house event.



Robotics and Drones: Workshop 3.0



DEPARTMENT OF ELECTRICAL ENGINEERING (ISLAMABAD)

EE's role in Student's Week

EE Department took part in all activities and got 1st position in:

- i. Tug of war
- ii. Drama
- iii. Cricket tournament

Madiha Zoheb (Assistant Professor) won the 1st prize in the 3 Minute Thesis Competition held at SZABIST.



DEPARTMENT OF SOFTWARE ENGINEERING (KARACHI)

Emerging Trends in Software Project Management - Guest Lecture



Seminar "How to Acquire Research Funding"



DEPARTMENT OF COMPUTER ENGINEERING (KARACHI)

Industrial Visit to Hutchison Ports Pakistan



DEPARTMENT OF MANAGEMENT SCIENCES (KARACHI)



"Economic System of Islam" Seminar



Who Wants to be an Entrepreneur?

A guest speaker session on "Developing Entrepreneurial Skills of HR through Training & Development" was conducted. Guest Speaker was Mr. Syed Faizan Ali, Founder & CEO, Pakistan MAG and Tech Education Solution. The session was conducted by Dr. Rafique A. Khan, Senior Associate Professor of Management Sciences Department.



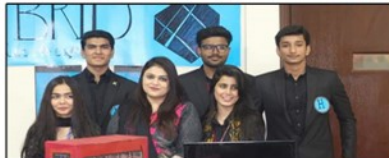
Sitaron Se Agay

An entrepreneurship journey was organized by MIS and Management cluster. The speakers were Aurangzaib Alamgir (Project Manager - Seller Acquisition), Usman Butt (Corporate Sales Manager - Cross border), Junaid Hemani (Category Manager - Category Management and Seller Education) and Fahad Javaid (Head of Talent and Development - Human Resources).



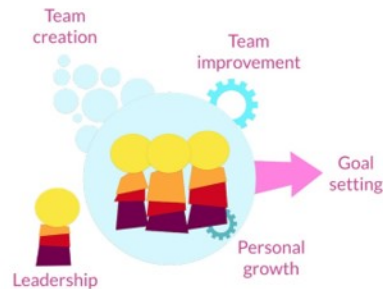
Marketing Event on "Holistic Creation of Prototype"

Session was conducted by Ms. Sana Azhar, Senior Lecturer of Management Sciences Department.



I'm Possible

Bahria Visionary Club successfully organized "I'M Possible - Leadership Conference". The guest speakers were Dr. Abdul Bari (Founder and CEO of Indus Hospital Network), Mr. Ahmed Ayub (Co-Founder Airlift Technologies) and Mr. Salman Asif Siddiqui (Founder and Director of Educational Resource Development Centre).



DEPARTMENT OF MANAGEMENT SCIENCES (LAHORE)

Industrial Visit to PEL Industries



Community Health and Education Project

The scope of this project was to provide free medical and educational services to the local and needy people living in the vicinity of Bahria University Lahore Campus. The event was conducted with the joint effort of Allama Iqbal Medical College and Jinnah Hospital Lahore.



Guest Lecture on Career Building

Mr. Qaiser Malik Senior Lecturer and Career Services Coordinator (MS department) conducted an informative and counseling session. The session was delivered with full spirit to many students internationally and nationally including employees at MASHQ & GE Pvt Ltd. in collaboration with the Institute of Arts and Development Lahore, sponsored by Global Education Services Ltd. The topics covered were Career Building, Management Skills and Corporate Skills.



Renovation of Govt. Aziza Girls Primary School, Punjab Society Lahore



BU being enlighten by NESTLE's Real Market Insight

"Practical Implications of Marketing"

Ms. Sahifa Pervaiz (Brand Manager – NESTLÉ) had an interactive session and provided the practical insight of market situation in terms of competition, recent marketing trends, branding and how NESTLÉ is using promotional mix tools to sustain in the competitive environment.



Organized by Ms. Ramshah Arshad
(Faculty Member)

Guest Lecture on Practical Implications of Lean Project Management

Mr. Inam Ullah Klaus (Senior Project Manager - DALDA Foods) conducted an interactive session on "Practical Implications of Lean Project Management".



Organized by Mr. Muhammad Ahsan Chughtai
(Senior Lecturer)

Industrial Visit of Punjab Safe City Authority Lahore



DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES (ISLAMABAD)

BU Playing a Pivotal Role in connecting Two Nations "Pakistan & Sri Lanka"

H.E. Mr. Noordeen Mohamed Shaheid, High Commissioner of Sri Lanka was invited to deliver a guest lecture on "Pakistan- Sri Lanka Relations in Context of Recent South Asian Geo-Politics".



H.E. Mr. Daniel Ramos Espirto, Ambassador of the Philippines was invited by H&SS Department to deliver a guest lecture on "The Role of ASEAN in Asia Pacific Conflicts".



The Department organized a guest lecture
on "Child Protection and the Way Forward".

A Talk on "Creation of Bangladesh: Myths Exploded"

Dr. Junaid Ahmad, Chairman, National Management Consultants (Pvt) Ltd, was invited to deliver a guest lecture on "Creation of Bangladesh: Myths Exploded". Dr. Junaid revealed real facts behind the loss of East Pakistan and the creation of Bangladesh.



What Is Your Narrative?

BU Promoting PEACE

H&SS Department organized one-day symposium on "Kashmir & Hindutva Narrative: Implications for World Peace". The Chief Guest of the symposium was the Honorable Rector BU.



1st National Iqbal Conference



1st National Conference on Iqbal was organized by Iqbal Chair in Collaboration with H&SS Department. Chief of the Naval Staff Admiral Zafar Mahmood Abbasi NI(M) was the Chief Guest.

Moreover, the conference was attended by Iqbal Chair, Professor Fateh Muhammad Malik along with various notable speakers and presenters from across the country to shed light on various thematic areas of Iqbal's Philosophy.

خودی کو لب بند اتنا کہ ہر تہ سے پہلے
خدا بند سے خود کو پوچھے بات تیری ضحایا ہے

DEPARTMENT OF LAW (ISLAMABAD)

A Talk on Legal Ethics

An interactive session by Former Chief Justice, Peshawar High Court, Justice M Raza Khan, Niaz Ullah Niazi, Advocate General Pakistan and Shoaib Shaheen, Advocate Supreme Court of Pakistan were the guest speakers for the session.



Interactive Session on "ADMINISTRATIVE TRIBUNAL AND ITS JURISDICTION"



Students of LLB 9, visited Federal Service Tribunal and attended a detailed interactive session on ADMINISTRATIVE TRIBUNAL AND ITS JURISDICTION by Mansab Mian Administrator FST.

Promotion of BRUNEL COMPARITIVE COMPETITION Law Summer School 2020.

A webinar was conducted at the VLC hall of BUIC in collaboration with Barrister and Professor Suzanne Rab from the UK on the PROMOTION OF BRUNEL COMPARITIVE COMPETITION - Law Summer School 2020.



The Real Experience BU Students Visit to National Assembly

Students of different semesters from the Department of Law visited National Assembly and attended a lecture on LEGISLATIVE DRAFTING by Naveen Erum, Assistant Draftsman NA of Pakistan.

DEPARTMENT OF MEDIA STUDIES (ISLAMABAD)



Proposal Defense of PhD Media Studies Scholars

The Department of Media Studies successfully organized proposal Defense of PhD scholar, Mr. Imran ul Haq proposed topic on 'Mass Media and Political Parallelism on National Issues in Pakistan'. The proposal defense was attended by all faculties of the Media Studies Department, PhD and MS scholars, and the external examiners, Prof. Dr. Bakht Rawan, Associate Professor AIU and Prof. Dr. Khaile Sultan, HOD Media Studies NUML, Islamabad.

NATIONAL CENTRE FOR MARITIME POLICY RESEARCH

Director General National Institute of Maritime Affairs (NIMA), Visit to Karachi



Visit of BHIT & Baba Island Meet Fishermen Community

Team NCMPR (K) headed by Cdre (R) Ali Abbas SI(M) visited Bhit and Baba Islands to meet fishermen community.



Visit of Spokesperson of Chief Minister Balochistan @NCMPR



Chief Minister Balochistan's Spokesperson Mr. Azeem Khan Kakar, visited NCMPR on the invitation of Director NCMPR.



Discourse / Focused Talk on 23rd October 2019

National Center for Maritime Policy Research (NCMPR) organized a Maritime Discourse on the topic "Development in Indian Ocean Region and their Ramifications for Pakistan Importance of Maritime Forum at the level of Organization of Islamic Conference".



Ms. Nagma Zafar Designated as Young Ocean Leader 2019 during our Ocean Conference in Norway



NCMPR Research Training in China



Visit of Director General Balochistan Coastal Development Authority (BCDA)

Italian Marine Archeology Team Visit to NCMPR & Bhanbhore Archeological Site

A three member Italian Marine Archeology team headed by Dr. Piacentini Valeria, Director Excavation Projects Bhanbhore along with official of Sindh Culture Tourism and Antiquities Department visited at NCMPR.



Celebration of World Fisheries Day 2019

NIMA/NCMPR organized a Seminar to mark the celebrations of World Fisheries Day.



International Workshops

"GIS Software - Remote Sensing of Coral Reefs" One-day Training

Dr. Yasmeen Zamir Ahmed, Assistant Professor, Department of Maritime Sciences represented Bahria University at Iranian National Institute of Oceanography and Atmospheric Sciences, Tehran.



"Promoting Fisheries in Pakistan- Opportunities, Challenges and Way Forward"

One-day seminar, organized by Karachi campus



"Conservation of Shark and Rays in Northern Indian Ocean"

Workshop on the lesson learnt and sharing successful stories from Pakistan.



Bahria University in National Seminar on Hong Kong Conventions

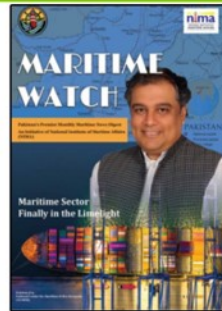
Representation of Dr. Syeda Gul e Zehra Naqvi (Assistant Professor in Maritime Sciences Department, Karachi Campus).

Receiving certificate from Minister of Maritime Affairs Mr. Ali Zaidi at Pearl Continental Hotel Karachi.



Maritime Watch

Pakistan's premier monthly newspaper with title "Maritime Watch" is an initiative of National Institute of Maritime Affairs (NIMA). The major focus of the paper is to highlight the local news items of maritime sector. It is also to act as a repository of maritime information with major focus on identifying issues in maritime domain and aims to provide solutions to promote country's maritime interests.



Publication: October 2019

RESEARCH ACTIVITIES

Dr. Bilal Anwar

Dr. Bilal Anwar (Assistant Professor Department of Management Sciences, Bahria University Lahore Campus) published in Impact Factor Q2 ranking Journal Interactive Learning Environments. "Sustainable academic performance in higher education: a mixed method approach".



Dr. Khurram Jaffery

Dr. Khurram Jaffery attended 1st Fast Business Research Conference as session Chair representing Bahria University Lahore Campus.



Dr. Ghulam Mustufa

Dr. Ghulam Mustufa (Assistant Professor, Computer Science Department) got the acceptance for publication with title "Enhancing Cancer Therapeutic Efficacy through Ultrasound Mediated Micro-To-Nano Conversion" with 6.14 Impact Factor in WIREs Nano medicine & Nano biotechnology.



Mr. Nadeem Sarwar

Mr. Nadeem Sarwar (Senior Lecturer, Computer Science Department) published research papers including 10 International Journal Papers with cumulative 25 Impact Factor and 06 International Conference papers in the year of 2019.



Journal Publications by Faculty, Karachi Campus

Electrical Engineering

1. Sr. Asst. Prof. Engr. Hina Shakir and HOD-EE Prof. Dr. Haroon Rasheed published a research paper titled "Radiomics Based Likelihood Functions for Cancer Diagnosis" in an ISI-indexed journal "Scientific Reports, Nature" with an Impact Factor of 4.5, Article number: 9501 in July 2019. The co-authors are Yiming Deng and Tariq Mairaj Rasool Khan.
2. Sr. Asst. Prof. Dr. Mukesh Kumar Maheshwari published a research paper titled "Artificial Intelligence-Based Discontinuous Reception for Energy Saving in 5G Networks" in Journal "Electronics" Volume 8, Issue 7 with an Impact Factor 1.764 in July 2019. The co-authors are Mudasar Latif Memon, Navrati Saxena, Abhishek Roy and Dong Ryeol Shin.
3. Sr. Asst. Prof. Dr. Mukesh Kumar Maheshwari published a research paper titled "A CNN Based Automated Activity and Food Recognition Using Wearable Sensor for Preventive Healthcare" in Journal "Electronics" Volume 8, Issue 12 with an Impact Factor 1.764 in November 2019. The authors (in order) are Ghulam Hussain, Mukesh Kumar Maheshwari, Mudasar Latif Memon, Muhammad Shahid Jabbar and Kamran Javed.
4. Sr. Asst. Prof. Dr. Mukesh Kumar Maheshwari published a research paper titled "Power Efficient Random Access for Massive NB-IoT Connectivity" in Journal "Sensors" Volume 19, Issue 22 with an Impact Factor 3.031 in November 2019. The authors (in order) are Mamta Agiwal, Mukesh Kumar Maheshwari & Hu Jin.

Software Engineering

Two Impact Factor journals published by the Department of Software Engineering.

1. Mobile-Controlled UAVs for Audio Delivery Service and Payload Tracking Solution, IEEE Access, Volume 7, issue 1. Page 149672-149697, authored by Dr. Sohaib Ahmed & Dr. Osama Rehman
2. Depression Detection using Naïve Bayes: Text-based approach, Intercencia Journal, authored by Dr. Sohaib Ahmed.

DEPARTMENT OF HUMANITIES & SOCIAL SCIENCES (ISLAMABAD)

1. Mr. Asim Muneeb Khan (Senior Lecturer) presented his research paper titled "Police-Public Liaison and Effective Policing: a Case in Islamabad, Pakistan" at 2nd National Criminology Conference at University of Peshawar.
2. Dr. Adam Saud (Associate Professor) presented his research paper titled "Tashkent Conference 2018: A Central Asian Attempt to Resolve Afghan Crisis" at National Conference on "Afghan Issue: Historical Perspectives, Cultural Scenarios & Future Prospects" at University of Swabi.
3. Dr. Mujahid Hussain (Assistant Professor) presented his research paper titled "Geo-Politics of Afghanistan and its Impact on the Peace Process" at National Conference on "Afghan Issue: Historical Perspectives, Cultural Scenarios & Future Prospects" at University of Swabi.
4. Dr. Adam Saud (Associate Professor) presented his research paper titled "Comparison of Lahore Laws in EU & Russia: Impact on Central Asian Immigrants Workers in Russia" at "International Conference on Inter and Intra Migration in Europe and Pakistan: Challenges & Difficulties" at University of Karachi.
5. Ms. Fatima Hasnain (Research Assistant) presented her research paper titled "Religious Culture and Technology: Analogous Features of Shia Women's Life at International Conference on Science, Reason and Religion 2019 organized by Minhaj University Lahore.

SPLURGING OUT OF ACADEMIA (NON-ACADEMICS)

BAHRIA INNOVATION CENTER (ISLAMABAD)

EYES ON THE PRIZE: HULT PRIZE

The World's Biggest Engine Launch, campus startup recruitment drive in collaboration with Bahria Innovation Center.



Thriving Entrepreneurial Ecosystem

2 days Social Startup Speed pitching competition was organized by Bahria Innovation Center, in partnership with Bahria Business School and Computer Sciences Department.



Fata Economic Revitalization Program

Bahria Innovation Center tends to impart its incubation services to 180 entrepreneurs from the North Waziristan, South Waziristan & Khyber Agency as part of the UNDP's FATA Economic Revitalization Project (FERP), funded by USAID.

The Program aims to impart entrepreneurial training through the provision of Business Incubation Services to its talented pool of Entrepreneurs from the regions.



Happiness Drive

Exploring how happiness changes along the way.



DIRECTORATE OF STUDENT AFFAIRS (ISLAMABAD)

Shell Tameer Envisioning BU Students

Shell Tameer collaborated with "Internship & Placement Office" for a day-long workshop 'Become a Successful Owner Manager' for young entrepreneurs.



Empowering Women



"Female Engineers MOL Programme"

Brain at Work

Pakistan Tobacco Company organized "Campus Drive for Global Battle of Minds" to inculcate the idea of preparing students for business plans and industrial solutions.



The Future is Yours

BU organized the Pakistan Mercantile Exchange session. Mr. Irfan, Manager Mercantile Exchange brought awareness among students about future trading amongst the next generation of business leaders in Pakistan. Enabling them to invest, trade and hedge at its regulated platform.



ARBISOFT On-Campus Recruitment Drive



For BSE, BSCS & BCE Students & Graduates

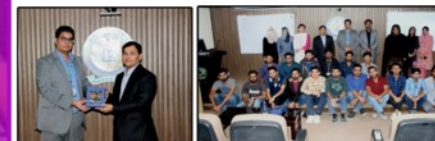
DIRECTORATE OF STUDENT AFFAIRS (KARACHI)

Recruitment Drive Burger Paints



Session of EngITech Services Pakistan

Organized a session, delivered by Mr. Qazi Nauman Mujahid. Introducing the Mobile App "Health Solutions".



Session On Digital Disruption by PTCL



A session on Digital Disruption, delivered by Mr. Rajesh Perchani representative of PTCL where he covered current trends, developments, opportunities and issues in the digital world.

Bridging the Educational Gap Exchange Program Guidance by UK & Turkish Delegation

A UK delegation from Huddersfield University visited BU to guide them for the upcoming exchange programs and opportunity to prolong their professional education in various undergraduate, graduate, postgraduate and PhD degree programs.



A Turkish Delegation visited BU to present their upcoming undergraduate exchange programs, graduate degree, postgraduates and PhD programs and multiple opportunities for their international students all over the globe.



LEADERSHIP DEVELOPMENT CENTER (ISLAMABAD)

LDC-PCI Chinese Language Certification Exam

Leadership Development Center took the initiative to offer a two-month-long Chinese Language Certification Course in collaboration with Pakistan-China Institute (PCI). On completion, the participants were awarded HSK Level 1 certification and a joint certificate from Bahria University and PCI.



SAP Certification

Bahria University in collaboration with CIBA (Consulting Pakistan Pvt Ltd) launched Systems, Applications and Products (SAP) in data processing training for its students, faculty members and externals.



HR Training of Naval Officers

Bahria University designed training on HR practices for a set of Naval Officers. A 15 hours training program spread over 5 days was designed and communicated to the Directorate of Naval Education (DNE).



Exploring Opportunities - USAID Meeting

The Deputy Director of USAID visited Bahria University. The visit aimed to explore the avenues for cooperation in training, consulting and business incubation and innovation.



LEADERSHIP DEVELOPMENT CENTER (KARACHI)

Bahria University Model United Nations 2019

Held at Bahria University Karachi Campus under the umbrella of the Leadership Department headed by Mr. Atif Nazeer Awan (Assitant Manager – LDC) in the President-ship of Mr. Talal Asif with Secretary General Ms. Qintra Aisha Nizami.



Envisioning The Future

LDC in collaboration with the Department of Electrical Engineering organized an inter department Faculty Development Program on "Artificial Intelligence" by Professor Ashiq Anjum (Distributed Systems - University of Derby, UK).



Annual Islamic Summit

Orchestrated by the LDC and An-Nakhlah Society, the Summit was the outcome of a four month long joint effort of the faculty and students of Bahria University Karachi Campus. The event formerly included two speaker sessions; Shuja Uddin Sheikh and Dr. Zeeshan Ahmed.



Ethics, Values and Morality

Department of Management Sciences with collaboration of Leadership Development Center under the initiative of "Har Lehza Hai Momin" organized a guest lecture by Mr. Muhammad Tahir, Director NAB.



GOD and Rationality

Leadership Development Center and An-Nakhlah organized a one-day interactive workshop on "GOD & Rationality" to address a few prevalent yet highly disturbing questions and confusion that continue to arise in the minds of the 21st century youth regarding one of the most fundamental realities; the existence of GOD.



DIRECTORATE OF INTERNATIONAL OFFICE

Delegation from ^{University of} Kent

Introducing and exploring new opportunities - Delegation from University of Kent, UK.



Exploring Academic Avenues Brunel University (UK) visit

Dr. Sean Holmes Vice-Dean International and Mr. Ali Bakhsh Head of International recruitment Brunel University UK called on Senior Management of BU to explore and discuss possible avenues of collaboration in Business Studies, Law, and Engineering Sciences Programme.



Enlightening BU Students on Current Global Issues Macquarie University, Australia

Dr. Prashan Karunaratne, an expert in modern teaching pedagogies from Macquarie University Australia visited BU. During his visit, Dr. Prashan delivered a guest talk to the students of Islamabad Campus on Current Global Economic Issues.



Finding Ways to Work Together Delegation from



Professor Annie Lu (Dean International Canterbury Church University, UK) visited Bahria University. She met the Senior Management to discuss the opportunities both universities can work on. Later she delivered a guest lecture on the topic of "Nation Branding".



Delegation from DEAKIN UNIVERSITY

Exploring avenues of mutual interest with top management



Turkey Discover the potential

BU in collaboration with AWM Education organized the Turkish Education Expo at Islamabad and Karachi respectively. The expo was primarily focused on promoting Higher Degree programs in the participating universities. Additionally, BU is considering signing an MOU proposed by Uskudar University for Student/Faculty exchange program.

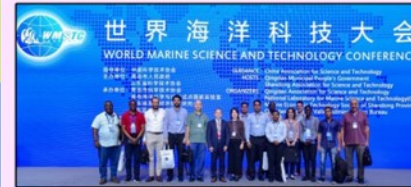


TURKISH UNIVERSITY EXPO

Fully Funded Seminars in China

With the support of Chinese Embassy (Islamabad), successfully managed to send 15 staff/faculty members to attend the following seminars in China:

1. Marine Geological Survey & Environmental Protection of Coastal Zone for Developing Countries.
2. Promotion of Comprehensive Economic Strength of Maritime Cities via ICM for Developing Economies.
3. Marine Fishery Development.
4. Beidou Satellite Navigation System for Maritime Applicants.



Delegation Visit from University of Huddersfield UK



Strengthening its partnership with Bahria University

Education Expo

BU in collaboration with ABN Overseas Education consultants organized Education Expo at Islamabad Campus. 100s of top-notch universities from the USA, UK, Canada, Australia, Sweden and Malaysia were presented on the Expo.



Full bright Awards & GRE Orientation Session

BU in partnership with USEFP organized Information Seminar on Fulbright Awards and GRE Exams for students and faculty of Islamabad



BU Delegation to China

A senior delegation from BU Head Office by Acting Rector, Rear Admiral (R) Habib UR Rehman HI(M) visited the following universities in China to explore possibilities of academic cooperation.

1. Naval Medical University, Shanghai
2. Children Hospital Fudan University, Shanghai
3. Shanghai Maritime University, Shanghai
4. Capital Medical University, Beijing



Joint International Conference

Bahria University in collaboration with University Pendidikan, Mr. Sultan Idris conducted the 4th Asia Pacific Conference on Educational Management and Leadership in Malaysia.

Director-General BUKC, HOD Management Sciences BUKC, Coordinator PGP, Faculty members and students from BU participated. BU, secured two positions in the top five papers presented.



World Education Expo by Times Consultant

Times Consultant in collaboration with Bahria University Islamabad Campus organized the World Education Expo covering the entire band of higher education destinations showcasing opportunities in over hundred top Universities in the world.



**TIMES
CONSULTANT
(PVT.) LTD.**



Visit by Dr. Syed S Bukhari from Loughborough University

Dr. Syed S Bukhari from Cavendish Labs at the University of Cambridge delivered a talk to the students of Electrical Engineering BUIC on the topic of Graduate Study Research.



DIRECTORATE OF MARKETING

BU Signing Agreement with ZONG Promoting Academia - Industry Linkage

DG BUIC, Rear Admiral Nasir Mehmood HI (M) and ZONG Executive Director Commercial, Moied Javed have signed a major MOU at Zong HQs in presence of their respective directors and teams to embark upon a journey of longterm BU-ZONG strategic collaboration.

