



# BAHRIA BUSINESS SCHOOL

## CALL FOR PAPERS

## INTERNATIONAL CONFERENCE

### EMERGING CHALLENGES FOR ORGANIZATIONS IN DEVELOPING ECONOMIES (ECODE-III)

16<sup>th</sup> – 17<sup>th</sup> March' 2022

#### Purpose of the Conference:

- This conference will focus on highlighting the challenges and prospective solutions to the merging challenges in the fields of Human Resource Management, Marketing, Economics, and Finance.
- The conference will enable International participants, faculty and students to share and exchange ideas, experiences, opinions and research results pertaining to the emerging challenges and their prospective solutions.

#### Objectives:

- To provide International and Local academicians, researchers, students and practitioners a platform to present their research endeavors and outcomes highlighting challenges and solutions to emerging global issues.
- Instill knowledge and interest amongst the faculty, students and participants to actively pursue research activities addressing emerging challenges for organizations
- Enable BU and BBSI to develop a roadmap for its future academic and Research pursuits with International and National Universities.

#### Conference Paper Themes:

1. Business
2. Management
3. Accounting Finance and Banking
4. Economics
5. Education
6. CPEC
7. Studies on Impact of Covid

#### Conference Key note Themes:

- Digital Innovation and Sustainable Entrepreneurship
- Transformation and Survival of Businesses Post-pandemic
- Digital Infrastructure and Global Business
- Crisis Leadership and Organizational Resilience
- Innovative Learning for Student Success
- Emerging Technologies and Education for Blended Learning
- Beyond CSR: Integrated Stakeholder Engagement
- CPEC: A Perspective of Regional Connectivity

#### **Important Dates:**

Last date for Submission of Abstract- 3<sup>rd</sup> January' 2022

Confirmation- 13<sup>th</sup> January' 2022

Submission of Full Article- 13<sup>th</sup> February' 2022

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